

Customizable Games and Programs

Our **point2explore** software product line is unique in that the games and programs are customizable. The programs have been designed to utilize an editable data source so that we can easily create customized versions of the programs for each individual customer.

Standard Customization: Each game and program's price includes standard customization. In most cases, standard customization consists of changing the educational data in the game or program. For example, the price of our *Word Find* game includes implementing the client's supplied list of words and fun facts. Our *Creature Feature* game includes implementing the client's supplied images (or the client's choices of images from our library) and fun facts.

We have made the customization process very simple. Customers will receive web links to instructions and simple online forms to enter the data in the correct format. Simply submit a form for each game you have purchased and we will implement your data into the game or program.



point2explore's online customization form

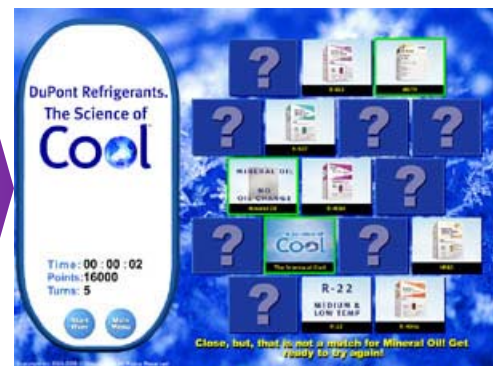


For details on the standard customization for each game and program, look for this icon on our web site.

Value Added Customization: Our games and programs can also be customized beyond the standard customization. From background images and button designs to custom functionality, the customization options are just about endless. We can utilize supplied images. We can design a custom look to compliment existing designs. We can even add functionality to the code. Utilizing Value Added Customization gives you the ability to develop an affordable *and* custom multimedia software program.



point2explore Creature Feature with Standard Customization



point2explore Creature Feature with Value Added Customization for DuPont